

Ad Wars Press Kit



Fact Sheet:

- **Developer:** aGlitch
- **Release Date:** Unreleased
- **Platforms:** Windows / Linux / Mac Os
- **Price:** Free (Demo) / Early Access (version 0.4) \$3 (USD)
- **Availability:** Digital Download
- **Languages:** English
- **Press Contact:** support@adwarsgame.com
- **Website:** adwarsgame.com
- **Twitter:** <https://twitter.com/adwarsgame>
- **Steam:** https://store.steampowered.com/app/1554050/Ad_Wars/
- **Itch.io:** <https://aglitch.itch.io/adwars>

Description

Tired of ads?

Ad Wars is a multi-genre adventure game where you travel all over the Internet to destroy all ads!

Multi-genre? Yes! In Ad Wars, the adventure will guide you through different types of gameplay. At one moment you can be playing an RPG, later on it can switch to a platformer, then a Bullet Hell and more!

Story

Fate dealt humanity a swift and merciless hand one day. In what came to be known as the Ad-Pocalypse, anti-ad forces fought relentlessly against Ad Corporations but were completely decimated.

Now, overrun by ads, the world is far from what it used to be, and it's up to no other than Alt, the sole survivor of this cataclysm, to wage a last stand and free the world from the bane of ads once and for all.

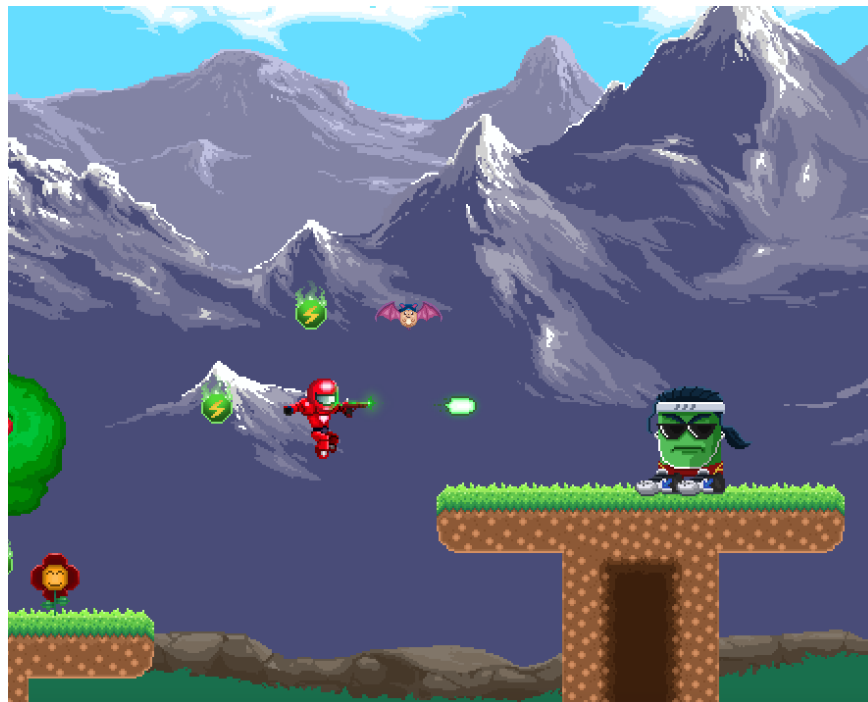
Episodes

The game is divided into 3 episodes, where each one of them is a completely different adventure with its own type of gameplay.

There are many mechanics that tie all the genres together, like finding a chest in a Platformer level that contains a weapon that you can equip in the RPG!

Screenshots

Download all the images as a nice a compressed file: [Download Screenshots](#)





Project

Ad Wars started as a solo project by aGlitch all the way back in 2017! But it seems fair to say that in 2019 the project got restarted with a more serious approach.

Now it has grown to 9 members, including an artist, a sfx designer, a music producer, several composers and writers!

With many years of experience working together, we're happy and proud to present this project to the community.

Early Access

Up until it's final version, Ad Wars will feature 2 types of updates:

Content Updates

Will be the feature updates of the game. Each one will feature new maps / levels. Mechanics, polishes, songs and more!

Patches

Smaller updates that include bug fixes, balance patches and polish the current content of the game.

Note: We're also going to open several ways for players to donate to help fund the game.

Videos

Gameplay Trailer: <https://www.youtube.com/watch?v=wtV2bG5lglc>